

# A New Approach to Performance



Coville takes polypropylene to a whole new level with the introduction of the new



An innovative approach to **Printed Polypropylene**

Use Innova® and other sustainable fibers to **Protect the Environment**

**Enhance the Performance** of ordinary fibers

## Printable Fibers

For the launch of this new line, Coville has chosen two popular printable fibers

### *Nylon*

As the fiber of choice for many areas of the performance apparel market, nylon allows the introduction of a fashion element by its printability. When combined with polypropylene, nylon fibers produce a most luxurious fabric with the ultimate in performance characteristics.

### *Organic Cotton*

The most printed fiber in the world, cotton adds an element to performance apparel that makes the traditionalist proud. Combine the printability of cotton with Coville's organic version and the resulting fabric is not only fashionable but easy on the environment.

### *Choose Your Own Fiber*

Your options for printable fibers are not limited to nylon and cotton. Coville will engineer this product to include the printable fiber of your choice, including bamboo, rayon, linen and many others.

## Friendly to the Environment

You may not have thought of polypropylene as a sustainable fiber. But Innova® by American Fibers and Yarns is different.



**Requires Less Heat and Water to Process**

**Treatment-free Performance**

**Recyclable**

**Requires Less Energy at Home**

## Enhance the Performance of Ordinary Fibers

Nothing performs like polypropylene. Add it to the fibers you use most to enhance the overall performance of your apparel products.

- Antimicrobial**
- Thermal Regulation**
- Moisture Management**
- Colorfast**
- Stain-Resistant**

## How it Works

Coville uses Alandale Knitting Company's strataTek knitting technology to achieve innovative fiber combinations. The results are unique, problem-solving fabrics engineered to provide the best value in performance knits.

